

# MITS RADIO 90.8 MHz COMMUNITY RADIO STATION



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE MADANAPALLE – 517325, ANDHRA PRADESH

# **Expert Talk on**

**Women Empowerment: Shaping the Future Together** 

19.11.2024 (Tuesday)



Submitted by: Dr. B. Rajesh Kumar, Program Coordinator, MITS Radio 90.8

On 19th November 2024, MITS Radio 90.8 organized an expert talk under the guidance of Sri M. Narasimhacharlu, featuring Dr. K.V. Geetha Devi, Head of the Department of Management Studies. The talk was held to commemorate Sri Sakthi Divas, a celebration of women's empowerment and divine feminine energy, rooted in Indian cultural and spiritual traditions.

The term "Sri Sakthi Divas" translates to "Day of Divine Energy" or "Women's Power Day," symbolizing strength, resilience, and empowerment. The event aimed to recognize and celebrate the achievements of women across various fields, including arts, science, politics, and business. The session began with MITS Radio Program Coordinator, Dr. B. Rajesh Kumar, introducing the profile of Dr. K.V. Geetha Devi, highlighting her accomplishments as the Head of the Department of Management Studies. Following the introduction, he initiated a conversation with the expert about the significance of Sri Sakthi Divas.



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Dr. Geetha Devi shared her insights on the essence of the celebration and detailed her contributions to Madanapalle Institute of Technology and Science, both as the Head of the Department and as an active member of the Women Empowerment Cell. She emphasized the importance of creating opportunities for women to thrive in various domains and inspired listeners with her vision of empowering women in academia and beyond.



## **Expert Talk Key Points:**

#### 1. Define Women Empowerment

Women empowerment involves enabling women to have control over their lives, make independent decisions, and actively participate in all aspects of society, including economic, social, political, and cultural spheres. It also includes equipping women with the knowledge and skills needed to pursue opportunities and realize their aspirations.

### 2. How Education will useful in Women Capability?

Education is a powerful tool that unlocks women's potential and enhances their capabilities, enabling them to lead more independent, fulfilling, and productive lives. Educated women are more likely to secure jobs, start businesses, and contribute to their households and economies. This economic self-sufficiency reduces dependency and boosts confidence, fostering empowerment.



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### 3. Why Jhansi Lakshmi Bai is Role Model?

- ➤ Courage and Fearlessness: Rani Lakshmi Bai's unwavering bravery in the face of adversity is a source of inspiration. Her leadership during the 1857 revolt against British colonial rule demonstrated her ability to stand tall even when the odds were stacked against her.
- ➤ Role Model for Women Empowerment: Rani Lakshmi Bai is a timeless icon of women empowerment. Her story motivates women to take charge of their lives, make bold decisions, and lead with confidence.

### **Problems in Women Education**

- ➤ **Gender Discrimination:** In many societies, educating boys is prioritized over girls due to traditional gender roles, limiting access to education for women.
- ➤ Harassment and Violence: Girls often face harassment on the way to school or within educational institutions, leading to higher dropout rates.



#### **Outcomes**

- ✓ Increased understanding of the significance of Sree Sakthi and its roots in spirituality and cultural traditions.
- ✓ Highlighted inspiring stories of women's empowerment and demonstrated how the values
  of Sree Sakthi align with modern empowerment movements.
- ✓ Recommended actionable policies and practices to promote gender equality and empowerment.



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### Conclusion

Sree Sakthi Divas is a meaningful occasion that not only celebrates the power of the divine feminine but also inspires actionable change on personal, social, and global levels. It holds immense significance as it symbolizes strength, creativity, resilience, and the nurturing power of women, encouraging society to honor and empower women in all spheres of life.